

FILE

AUGUST 11

1969

# fashion calendar

29th year • issued weekly

<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	<b>MARCH</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>APRIL</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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<b>SEPTEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

### WEEK BEGINNING MONDAY, AUGUST 11, 1969

Beginning Monday August 11	OPENING OF RESORT ITALIAN KNITWEAR Continuous showings of couture Italian knitwear, ensembles, dresses, and embroidered knits, designed by Dorothy Arden. Contact: 594-0220.	ARBE IMPORTS 498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday August 11- August 15	FASHION SHOWS IN BRYANT PARK Showing from 12:00 to 1:00 daily, in cooperation with Klopman Fabrics, Monsanto Textiles, Allied Chemical, DuPont, Celanese. Contact: OX.5-3820.	GRACE DEL MARCO MODEL AGENCY BRYANT PARK 42ND ST. & 5TH AVENUE
Wednesday August 13 12:30 P.M. Luncheon	PRESS PREVIEW: FASHIONS BY ADOLFO Preview for press of Adolfo's millinery and fashions. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE AUX PUCES 70 EAST 55TH STREET
Wednesday August 13 6:00 P.M.	PRESS SHOWING OF PETITE COUTURE By invitation. (Customer showing, Thurs., Aug. 14 at 11:30 A.M.) Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN 5TH FLOOR MISS BERGDORF
Wednesday August 13 6:00 P.M. Champagne	PRESS SHOWING: "DESIGN AMERICA" Fashions by young American designers. Show at 7:00. By invitation. Customer showings at 6:00 P.M.: Aug. 18, Aug. 21, Aug. 25, Aug. 28. Informal showings, 12:00 to 2:00 P.M.: Aug. 19, Aug. 20, Aug. 22, Aug. 26, Aug. 27. Contact: Adrienne Seiden, OR. 5-1000, Ext. 375.	FRANKLIN SIMON 4TH FLOOR
Wednesday August 13 6:00 P.M.- 10:00 P.M.	COLLEGE-CAREER FASHIONS "The Night of Your Life"--special fashion night opening for under-25-year-olds, highlighting Broadway musical review "The Great Fashion Put On"--college-career fashions. Series of happenings on five floors. (Admission by ticket for musical.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS 5 FLOORS
Wednesday August 13 6:30 P.M. Champagne	ART EXHIBIT: "A TRIBUTE TO N.Y." Press reception and preview of a collection of twenty paintings by French expressionist artist Emeric. By invitation. (Open to public, Aug. 14-23). Publicity: Effie Apelast, OX. 5-4000, Ext. 211.	OHRBACH'S 3RD FLOOR
August 14	11:30 A.M.--BERGDORF GOODMAN CUSTOMER SHOWING OF PETITE COUTURE FASHIONS.	
Thursday August 14 4:00 P.M.	PRESS PREVIEW: MEN'S WEAR COLLECTION Preview for press of Geoffrey Beene's first men's wear collection. By invitation.	GEOFFREY BEENE EAGLE CLOTHES SHOWROOM 1290 SIXTH AVE.-19 FL.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday August 15 4:00 P.M.	RECEPTION AND FASHION SHOW Champagne reception honoring the "Make It Yourself With Wool" winners. Also showing of former winner Jeannene Booher's capsule collection for Henri Lark. By invitation. Contact: Rosemary Tecco, LW. 4-3490.	AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE)	HOTEL PLAZA WHITE & GOLD SUITE
Sunday August 17- August 22	SEMI-ANNUAL GIFT SHOW Hours: Aug. 17--10:00 to 7:00; Aug. 18 through Aug. 21--9:00 to 6:00; Aug. 22--9:00 to Noon. For trade and press. Contact: Maxine or Bob Carman, MU. 3-3380. Publicity: Mary Osborne, MU. 3-9128.	NAT'L GIFT AND ART ASSOCIATION	PARK SHERATON HOTEL & N.Y. COLISEUM
Beginning Monday August 18	OPENING OF WINTER COLLECTION Continuous showings of active sportswear. Contact: Roberta Nasta, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
Tuesday August 19 12:00 Noon	COUTURE KNITS FOR HOLIDAY-SPRING Showing by invitation. Thereafter by appointment. Publicity: Viola Rossi, TE. 8-6020.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR Contact: MU. 3-2467.
Tuesday August 19 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW: NEW SPECIALTY SHOP New shop will feature sizes 3 to 9 only. By invitation. (Shop will open Wed., Aug. 20.) Public Relations: Collins-Hinaman, 166 E.35, LE. 2-5560.	HOUSE OF NINE	386 FIFTH AVENUE (35TH & 36TH STREET)
Wednesday August 20; August 21 8:30 A.M.	BREAKFAST SHOWINGS FOR RETAILERS "At Home Party Look"--fashions from various manufacturers. By invitation. Contact: Joan Carter, 689-5900, Ext. 482.	GLAMOUR MAGAZINE; CELANESE FIBERS	420 LEXINGTON AVENUE 19TH FLOOR
Wednesday August 20 5:00 P.M.	MEN'S FASHIONS BY OLEG CASSINI Press preview of new men's boutique, with complete collection of acces- sories and fashions, designed by Oleg Cassini who will be present. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Thursday August 21 9:30 A.M.	"BOUTIQUE BROWSE"-- PRESS PREVIEW Visit to prototype of projected boutique chain. By invitation. Contact: Trudy Richmond Kaplan, Claire Advertising, 10 West 33rd St., 695-2750.	TREASURE COVE BOUTIQUES	WYCKOFF, NEW JERSEY
Thursday August 21 4:00 P.M.- 6:00 P.M.	OPEN HOUSE: NEW HAIRCUTTING SALON Opening of new Bigi haircutting salon. By invitation. (Customer opening, Mon., August 25.) Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	6TH FLOOR BIGI'S CUTAWAY
August 22	INTERNATIONAL MEN'S FASHION WEEK IN COLOGNE		
Saturday August 23 10:00 A.M.- 4:00 P.M.	SHOWING OF FASHIONS BY LYNN STUART Showing of fashions from 10:00 to 6:00. For press and customers. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR MA STUART'S SHOP



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday August 25	HOLIDAY AND RESORT HANDBAG OPENINGS Publicity: Mary Woolley at Firestone Associates, 924-4728.	NAT'L HANDBAG ASS'N (347 FIFTH AVENUE)	INDIVIDUAL SHOWROOMS
Tuesday August 26- August 27- August 28	SPRING-SUMMER 1970 FABRIC EXHIBIT Three-day fabric display, 10:00 A.M. to 5:00 P.M. (Use 15 West 48th Street entrance for elevators.) Co-chairmen: Mary Jean Rainnie, Consultant; Melba Hobson, Tanner of North Carolina. Prices (including color card); \$4.00, members; \$6.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC.	9 ROCKEFELLER PLAZA ROOM 1722
Wednesday August 27 12:30 P.M. Luncheon	BACK-TO-SCHOOL LUNCHEON SHOW Showing of back-to-school collection. Reservations: CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	PERI WOLFMAN FOR COUNTRY AIRE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday August 27 4:00 P.M.	PREVIEW OF HOLIDAY- TRAVEL COLLECTION Cisa knit preview for press and buyers. By invitation. Thereafter continuous. Contact: BR. 9-3904. Publicity: Ruth Hammer Assoc., 350 West 51st St., 246-4818.	CISA (IMPORTS INTERNATIONAL)	1410 BROADWAY SHOWROOM - 25TH FLOOR
Sept. 1	LABOR DAY (Monday)--Legal Holiday		
Beginning Tuesday Sept. 2	HOLIDAY AND RESORT COLLECTION Continuous showings. Contact: OX. 5-2900. Publ.: Barbara Kling, LT.1-8024.	ADELE MARTIN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Sept. 2	HOLIDAY-RESORT KNIT COLLECTION Separates and dresses. Contact: OX. 5-2900. Publ.: Barbara Kling, LT.1-8024.	VIVO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 3 10:15 A.M.	PRESS PREVIEW: IMPORT FAIR "Italian Artistica"--storewide salute to Italy, highlighting exclusive designer collections in home furnishings and fashions. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday Sept. 3 3:00 P.M.	PRESS PREVIEW: IMPORT FASHIONS By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Sept. 4 8:45 A.M. Breakfast	INTERNATIONAL COUTURE FASHION REPORT Presentation of French and Italian fashions and international report. Show at 9:30 A.M. By invitation. Contact: Skippy Stone, YU. 6-6222.	THE WOOL BUREAU, INC. (360 LEXINGTON AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
Thursday Sept. 4 9:30 A.M. Breakfast	PREVIEW OF ISRAELI MEN'S FASHIONS Press showing of men's wear from Israel. By invitation. (For Release, Fri., Sept. 5.) Publicity: Joan Streit, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Friday Sept. 5 1:00 P.M. And 6:00 P.M.	TWO SHOWINGS OF MEN'S WEAR FASHIONS International collection of fashions for men. Showings, 1:00 P.M. to 2:00 P.M.; and 6:00 to 7:00 P.M. For press and customers. Contact: Barbara Queen, OX. 5-4000, Ext. 278.	OHRBACH'S	"IN SHOP" LOWER LEVEL



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 8 9:00 A.M. Breakfast	PREVIEW OF SWIMWEAR BY DONALD BROOKS Press preview presentation of Donald Brooks swimwear collection for Sinclair Mills. By invitation. Contact: Marvin Krumholz, 777-3895.	SINCLAIR MILLS, INC. (1407 BROADWAY)	THE FOUR SEASONS 99 EAST 52ND STREET
Monday Sept. 8 1:15 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Miss Fritzl, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Sept. 8 5:30 P.M.	BENDEL'S STUDIO FALL COLLECTION A showing of the clothes and a party for the designers who did them: Jon Haggins, Olivia Hefter, Stanley Herman, Victor Joris, Barbara Larsen, Deanna Littell, Luba, Eric Lund, Michael Mott, Sibley & Coffee, Viola Sylbert. By invitation.	HENRI BENDEL & FRIENDS	10 WEST 57TH STREET
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION Designed by Levino Verna. Continuous by appointment. Contact: BR. 9-3650. Publicity: Christiana Lindsay at Firestone Associates, 924-4728.	LAURENCE GROSS	498 SEVENTH AVENUE PENTHOUSE
Beginning Monday Sept. 8	RESORT AND SPRING COLLECTION Daytime, sportswear, at-home fashions designed and produced in Bangkok. Contact: HA. 1-1676.	DESIGN THAI	1 EAST 53RD STREET SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION Designed by Jerry Marsch. Contact: Avery Joffe, WI. 7-2055.	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 8	OPENING OF NEW COLLECTION Continuous showings. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 8	HOLIDAY AND RESORT COLLECTION Designed by Terry Morton. Continuous showings. Contact: BR. 9-0952.	PARNES FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Sept. 9 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also, Sept. 11 and Sept. 16 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 9 11:45 A.M.	OPENING OF COLLECTION Joseph Speaker (former Jobere) collection. By reservation. Contact: Jean Palitz, PE. 6-1351.	JOSEPH SPEAKER BY ANTHONY MUTO	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday Sept. 9 2:30 P.M. Champagne	FASHION SHOW AT WESTBURY GARDENS Showing of Fall and Holiday fashions. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	WESTBURY GARDENS LONG ISLAND
Tuesday Sept. 9 2:30 P.M.	OPENING OF RESORT COLLECTION By reservation. Thereafter by appointment. Contact: Kay Farmer, OX.5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 9 3:00 P.M.	SHOWING OF FALL IMPORT FASHIONS By invitation only. Contact: PL. 3-6821.	CHEZ NINON	487 PARK AVENUE SALON
Tuesday Sept. 9 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Designed by Elinor Simmons. Also, Wed., Sept. 16 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 9 6:15 P.M. Cocktails	PRESS PREVIEW: NEW ROBE BOUTIQUE Personal appearance of Bill Tice of Royal Robes to launch new robe collection. By invitation. Publ.: Arlene Friedlander, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	2ND FLOOR
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION Designed by Eleanor Brenner. Contact: Ruth Shiller or Norma Wilk, 947-9677.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 9	OPENING: RESORT AND SPRING COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 10 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION Designed by Beverly Moyer and William de Natale. Contact: LA. 4-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Sept. 10 12:00 Noon	OPENING OF RESORT COLLECTION Designed by Don Breitinger. Also Sept. 16 at 12:00. Contact: LA. 4-0462.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Sept. 10 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 11 and 17 at 1:00. By appointment. Contact: PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Sept. 10 2:30 P.M.	OPENING OF RESORT COLLECTION Designed by Ole Borden. By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 10 4:00 P.M.	OPENING OF RESORT COLLECTION Designed by Rizkallah. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday Sept. 10	RESORT AND EARLY SPRING COLLECTION Continuous showings. Contact: Joe Melton, LO. 5-6900.	JONNY HERBERT, INC.; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday Sept. 10	PREMIERE SHOWING OF NEW COLLECTION Continuous showings of Resort and early Spring collection, designed by Rodrigues. Contact: Peter Clements, LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Sept. 10	HOLIDAY AND RESORT COLLECTION Designed by Patrick Porter. Continuous showings. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Sept. 10	OPENING OF RESORT COLLECTION Continuous showings. Contact: LA. 4-2880.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 11 11:00 A.M.	HOLIDAY AND RESORT COLLECTION By invitation. Continuous thereafter. Contact: WI. 7-9470.	CEIL CHAPMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Sept. 11 12:00 Noon	RESORT AND EARLY SPRING COLLECTION Designed by Morton Myles. Contact: Gino de Georgio, 594-3000.	MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 11 2:00 P.M.	RESORT COLLECTION BY TOM BRIGANCE Press showing by invitation. Thereafter by appointment. Contact: 947-1717.	FORNAROTTO	48 WEST 37TH STREET SHOWROOM - 14TH FLOOR
Thursday Sept. 11 2:00 P.M.	OPENING OF RESORT COLLECTION Showings at 2:00 and 4:00. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Sept. 11 2:30 P.M.	SPRING PART I: BY MARIE McCARTHY Also Sept. 16 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Sept. 13	ROSH HASHONAH--First day of Jewish New Year (Friday, Sept. 12 at sundown)		
Beginning Monday Sept. 15	OPENING OF RESORT COLLECTION Continuous showings, by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 15	OPENING OF RESORT COLLECTION George Nardiello's collection for Rona in new showroom. Continuous showings. Contact: Bill Levin, 565-1025.	NARDIELLO FOR RONA	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday Sept. 15- Sept. 21	TWENTY-FOURTH ANNUAL NAT'L SWEATER WEEK Over 15,000 stores throughout the country will tie in with National Sweater Week. Contact: Edward A. Brandwein, 51 Madison Ave., MU. 3-7520.	NATIONAL KNITTED OUTWEAR ASSOCIATION	THROUGHOUT THE UNITED STATES
Tuesday Sept. 16 12:30 P.M. Luncheon	PRESS SHOWING OF FUR COLLECTION Showing of Ben Kahn's Fall-Winter fur collection. Contact: BR. 9-0633; or Arnold Jurdem, 421-1461.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM By invitation.
Tuesday Sept. 16 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 16 3:00 P.M.	FALL AND WINTER COLLECTION Private showing for press and customers. By invitation. Publicity: Hattie Reilly, Ruder & Finn, PL. 9-1800.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 17 11:00 A.M.	RESORT DRESSES AND SPORTSWEAR By invitation. Thereafter continuous. Contact: Betsy Jordan, CH.4-6350.	TANNER/TANNERWAY BY MELBA HOBSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday Sept. 18 10:00 A.M.	PREVIEW: FALL-WINTER FUR COLLECTION The press will be invited to preview Georges Kaplan's Fall-Winter fur collection. By invitation. Contact: CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Thursday Sept. 18 2:00 P.M. Cocktails	PREVIEW OF RESORT COLLECTION "I Love Trevira"--early Spring and Resort collection in Trevira. Showing at 2:30. By invitation. Thereafter in showroom. Contact: Miss Tanya, 524-9846.	ELGE BOVE (530 SEVENTH AVENUE)	ST. REGIS-SHERATON ROOF
Sept. 22	YOM KIPPUR (Jewish Day of Atonement)--Monday		
Sept. 23	2:30 P.M. - FREDRICA FURS CAPSULE PRESS SHOWING (See Below).		
Beginning Tuesday Sept. 23	OPENING OF RESORT COLLECTION Continuous showings. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Sept. 24 11:00 A.M. And 3:00 P.M.	INTERNATIONAL FALL FASHION SHOWS For benefit of Children's Cancer Fund of America. By invitation. Tickets: \$10.00 per person. Publicity: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, 1010 Third Avenue, 421-8266.	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR
Wednesday Sept. 24; Sept. 25 2:30 P.M.	SHOWING OF NEW FUR COLLECTION "Show and Tell"--fur collection, designed by Arthur Schwartz. (Press show, Tues., Sept. 23 at 2:30). By invitation. Contact: CH. 4-8685. Publ.: Pauline Greene at Charles J. Charney, 867-2288.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Sept. 24 3:30 P.M.	PREVIEW OF FUR COLLECTION Fall and Winter fur collection. By invitation. Contact: Joseph J. Davis, CI. 5-0322.	REISS & FABRIZIO (6 WEST 57TH STREET)	ST. REGIS-SHERATON ROOF
Wednesday Sept. 24 4:00 P.M. Cocktails	RESORT DRESSES AND SPORTSWEAR By invitation. Thereafter by appointment in showroom (20th floor). Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB (500 SEVENTH AVENUE)
Monday Sept. 29 9:30 A.M. Coffee	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions. <u>Show promptly at 10:00 A.M.</u> By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Tuesday Sept. 30 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Press preview of custom-order furs, designed by Emeric Partos. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON



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**JANUARY**

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**FEBRUARY**

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**MARCH**

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25	26	27	28	29	30	

**MAY**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**JUNE**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**JULY**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**AUGUST**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**SEPTEMBER**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**OCTOBER**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**NOVEMBER**

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**DECEMBER**

S	M	T	W	T	F	S
				1	2	3